

Phoenix Convention Center & Venues Fact Sheet

Name: Phoenix Convention Center & Venues

Address: 100 N. Third Street, Phoenix, Arizona 85004

Ownership: The Phoenix Convention Center is a City of Phoenix department. The department also owns and

operates Symphony Hall and the historic Orpheum Theatre.

Economic Impact: An estimated \$300 million in annual economic benefit from conventions.

Facility:

Phoenix Convention Center - Opened its doors on September 28, 1972

1972 2022

Name: Phoenix Civic Plaza Phoenix Convention Center & Venues
Square Feet: 120,000 Nearly 1mil of rentable and outdoor space

Meeting Rooms: 20 99 No. of Building 1 3

Symphony Hall - Opened its doors on September 29, 1972 (day after Phoenix Civic Plaza)

• 2,312-seat multipurpose theatre

• State-of-the-art lighting fixtures, audio, and video equipment

· Outdoor plaza with ancillary space

Resident companies — Arizona Opera, Ballet Arizona, The Phoenix Symphony

Notable Events:

- 1972 First client in former Civic Plaza Greenband Enterprise Boat Show
- 1996 Super Bowl XXX Media Headquarters
- 2006 First client in West Building (Capella University)
- 2008 Super Bowl XLII Media Headquarters
- 2009 First clients in North Building (USA Imaging and the American Meteorological Society)
- 2009 Largest convention (National Rifle Association; 63,000 delegates)
- 2009 U.S. Greenbuild Conference
- 2009 NBA All-Star Jam Session
- 2010 WWE Fan Axxess
- 2011 MLB All-Star Fan Fest
- 2015 Super Bowl XLIX NFL Experience and Media Headquarters
- 2017 NCAA Men's Final Four Fan Fest
- 2019 WWE Royal Rumble Fan Axxess
- 2023 Coming Soon Super Bowl LVII Fan Experience
- 2024 Coming Soon NCAA Men's Final Four Fan Fest coming soon
 2026 Coming Soon NCAA Women's Final Four Fan Fest coming soon

Service Providers:

- Ace Parking parking service provider
- AV Concepts audiovisual service provider
- · Aventura Catering food service provider
- Commonwealth Electric Company utilities service provider
- Etix web-based ticketing service provider
- Smart City Networks technology and telecommunications service provider