



## South Central Extension/Downtown Hub

Don't miss this opportunity to market your business!

Valley Metro® is hosting a community event featuring local businesses and including games, entertainment and raffle prizes. The event will take place from **10 a.m.-1 p.m. on Saturday, April 20, 2024 at 26 E. Baseline Rd. (the northeast corner of Central Ave. and Baseline Rd.)**. All participating businesses will be provided a tent, table, two chairs and electricity (if needed) at no charge. If you are appropriately licensed, you may also sell your products. Please include the attached Waiver along with this application.

Based on the goods you are selling, Valley Metro may request a Certificate of Insurance.

If you are interested in participating, please fill out this form and return to Valley Metro by Friday, March 29, 2024. Business table space is limited and first come, first served; don't wait to sign up!

Business/organization name: \_\_\_\_\_

Business address: \_\_\_\_\_

Business phone number: \_\_\_\_\_

Best email to contact you: \_\_\_\_\_

Contact number for morning of event: \_\_\_\_\_

Name of person(s) who will staff the event: \_\_\_\_\_

What will you be selling or giving away? \_\_\_\_\_

If you are selling items, please provide your business license number: \_\_\_\_\_

Business owner's or manager's name: \_\_\_\_\_

Business owner's or manager's signature: \_\_\_\_\_

Will you need electricity at your table?      Yes      No

Please describe what you will use electricity for: \_\_\_\_\_

**Important information: You will need to arrive by 8:30 a.m on the day of the event to have time to set up your table. Please check in at the Exhibitors Welcome Table when you arrive.**

If you have any questions, contact your Business Assistance Coordinator:

**Mary Ann Miller**

Downtown to Broadway  
o: 602.322.4475 c: 480.468.3620  
mmiller@valleymetro.org

**Debbie Lopez**

Broadway to Baseline  
o: 602.523.6032 c: 602.708.6417  
dlopez@valleymetro.org

[valleymetro.org/southcentral](http://valleymetro.org/southcentral)





## Waiver, Release and Assumption of Risk Agreement

In consideration of the acceptance of my registration form to participate in Fiesta on Central ("Event"), I \_\_\_\_\_, hereby waive, release, and discharge any and all claims for damages, death, personal injury, or property damage which I may have, or I cause to another, arising from or out of any negligent or willful acts, errors, or omissions by me or my Business as a result of my participation in the Event.

This Waiver, Release and Assumption of Risk Agreement (the "Agreement") is intended to discharge Valley Metro® (collectively Valley Metro Rail, Inc. and Regional Public Transportation Authority), its Member Cities, and their respective officers, employees, directors, agents, and representatives from and against all allegations, demands, proceeding, suits, actions, claims, damages, losses, expenses from and against any and all liability arising out of or connected in any way with my participation in the Event. I further understand that accidents and injuries can arise out of the Event. With this knowledge, I agree to assume those risks and to release and to hold harmless Valley Metro and all of the persons or agencies mentioned. I also agree that this Agreement is binding on my heirs and assigns.

I have carefully read and fully understand the contents of this Agreement. I acknowledge that I am voluntarily entering into this Agreement and agree to be bound by its terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_